

## PKP ADVISORY COMMITTEE MINUTES

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[Zoom Link](#)

### January 25, 2024 - 9am Pacific

**Present:** A. Bell, S. Betz, G. Bird, A. Brenner, M. Bria, T. Chung, T. Davis, G. Harder, M. Jordan, T. Niemann, U. Nizami, K. Stranack, M. Tullney, M. Tutt.

**Regrets:** A. Packer

1. Welcome (Marco)
2. Land Acknowledgement (Gwen)
3. Approval of Past Minutes (Marco)
  - a. Approved
  - b. **ACTION:** KS will include participants in future minutes
4. Business Arising (Marco)
  - a. Request for an update on membership renewals; So far, all renewals are proceeding under stepped increase option. Only one member has provided negative feedback, specifically on communications, which will help to inform our future communications.
5. Discussion Topic (Marco/Marisa)
  - a. [Reflections on the Past, Present, and Future of PKP Publishing Services](#)
  - b. **Questions:**
    - i. Library publishing (as a target market) has been identified as a potential opportunity for growth. What is the future of library publishing? What challenges and/or opportunities are library publishers currently facing?
    - ii. Beyond our expertise as the creators and maintainers of PKP software, our not-for-profit approach is what sets us apart from most of our competitors. Do you agree this is a value-add? Does your

organization value social enterprise/non-profit vendors over commercial services? Do you think this applies (how does this apply) to the broader publishing market?

- iii. Within the scholarly publishing community, there is an increasing interest and need for a variety of premium publishing services beyond hosting including XML file conversion, indexing support, copyediting, typesetting, and journal management. Do you agree and/or see there is a market for these services?

#### Discussion

- A regional perspective is important as there will be significant differences.
- Canadian libraries are likely saturated but there may be opportunities for Institutional clients.
- USA, Ireland may provide potential growth; there is activity outside of libraries.
- Library publishers are often limited in how many services they can provide to their journals. Having more services from PKPPS would be welcome and a preferred place to refer them.
- Researchers/editors will often want turn-key, full-service solutions.
- The PKPPS section of the website could be clearer on what services are available.
- The brief SWOT would benefit from more evidence to validate its assumptions – e.g., are the perceived strengths true and/or fully understood?
- An additional strength is the connection of PKPPS to the Development Team and the community.
- It is critical to highlight how PKPPS supports the broader mission of PKP.
- Price increases will be hard for many; more emphasis on increased services and quality.
- Focusing on library publishing is too narrow, don't miss out on other markets.
- PKPPS as a laboratory for experimentation and discovery (especially for OMP).
- Library publishers often stuck with editors who leave their institution, but don't want to abandon them; PKPPS could be that neutral hosting solution; graduated pricing could help move them from free to fee-based.
- Beware of growing too much, too fast and losing focus on non-profit
- Ensure clear messaging on PKPPS as being in service to PKP
- Is there concern about competition from PKP member services?
  - No, PKP welcomes friendly competition!
- Ensure that PKPPS costs are self-funded and don't draw from other PKP revenue.

- Library publishers are facing financial and human resource challenges; PKPPS can be a strong alternative to in-house option.
- It would be interesting to learn more about why some potential sales fail, why do some clients leave.
- Don't focus too much on the library market.

#### **6. PKP Reports**

- Operations Director Report** (Kevin)
- Scientific Director Report** (Juan)
- Technical Committee Report** (Marc)
- Members Committee Report** (Sonya)

#### **7. New Business (Marco)**

- What is the current state of the SFU financial cut to PKP? \$40K/yr was restored, one Scientific Director stipend was maintained (\$30K). The SFU Library is also considering increasing its financial contribution to PKP.
- Are there any updates on the proposed Service Provider Directory? It is being revised from an earlier model to focus on a publisher class of membership. The AC will be kept informed of progress.
- How is the revival of the Members Committee proceeding? A new group has come together and are working out new areas of work.
- Future AC discussion topics are welcome. Some possibilities include PKP and AI, Open access activities in Europe, etc.

#### **8. Next Meeting (Marco)**

- April 19, 2024, 9am Pacific