PKP ADVISORY COMMITTEE MINUTES

PKP Code of Conduct | PKP Inclusive Online Meeting Practices

Zoom Link

January 25, 2024 - 9am Pacific


Regrets: A. Packer

1. Welcome (Marco)
2. Land Acknowledgement (Gwen)
3. Approval of Past Minutes (Marco)
   a. Approved
   b. ACTION: KS will include participants in future minutes

4. Business Arising (Marco)
   a. Request for an update on membership renewals; So far, all renewals are proceeding under stepped increase option. Only one member has provided negative feedback, specifically on communications, which will help to inform our future communications.

5. Discussion Topic (Marco/Marisa)
   a. Reflections on the Past, Present, and Future of PKP Publishing Services
   b. Questions:
      i. Library publishing (as a target market) has been identified as a potential opportunity for growth. What is the future of library publishing? What challenges and/or opportunities are library publishers currently facing?
      ii. Beyond our expertise as the creators and maintainers of PKP software, our not-for-profit approach is what sets us apart from most of our competitors. Do you agree this is a value-add? Does your
organization value social enterprise/non-profit vendors over commercial services? Do you think this applies (how does this apply) to the broader publishing market?

iii. Within the scholarly publishing community, there is an increasing interest and need for a variety of premium publishing services beyond hosting including XML file conversion, indexing support, copyediting, typesetting, and journal management. Do you agree and/or see there is a market for these services?

Discussion

- A regional perspective is important as there will be significant differences.
- Canadian libraries are likely saturated but there may be opportunities for Institutional clients.
- USA, Ireland may provide potential growth; there is activity outside of libraries.
- Library publishers are often limited in how many services they can provide to their journals. Having more services from PKPPS would be welcome and a preferred place to refer them.
- Researchers/editors will often want turn-key, full-service solutions.
- The PKPPS section of the website could be clearer on what services are available.
- The brief SWOT would benefit from more evidence to validate its assumptions — e.g., are the perceived strengths true and/or fully understood?
- An additional strength is the connection of PKPPS to the Development Team and the community.
- It is critical to highlight how PKPPS supports the broader mission of PKP.
- Price increases will be hard for many; more emphasis on increased services and quality.
- Focusing on library publishing is too narrow, don’t miss out on other markets.
- PKPPS as a laboratory for experimentation and discovery (especially for OMP).
- Library publishers often stuck with editors who leave their institution, but don’t want to abandon them; PKPPS could be that neutral hosting solution; graduated pricing could help move them from free to fee-based.
- Beware of growing too much, too fast and losing focus on non-profit
- Ensure clear messaging on PKPPS as being in service to PKP
- Is there concern about competition from PKP member services?
  - No, PKP welcomes friendly competition!
- Ensure that PKPPS costs are self-funded and don’t draw from other PKP revenue.
• Library publishers are facing financial and human resource challenges; PKPPS can be a strong alternative to in-house option.
• It would be interesting to learn more about why some potential sales fail, why do some clients leave.
• Don’t focus too much on the library market.

6. PKP Reports
   a. Operations Director Report (Kevin)
   b. Scientific Director Report (Juan)
   c. Technical Committee Report (Marc)
   d. Members Committee Report (Sonya)

7. New Business (Marco)
   a. What is the current state of the SFU financial cut to PKP? $40K/yr was restored, one Scientific Director stipend was maintained ($30K). The SFU Library is also considering increasing its financial contribution to PKP.
   b. Are there any updates on the proposed Service Provider Directory? It is being revised from an earlier model to focus on a publisher class of membership. The AC will be kept informed of progress.
   c. How is the revival of the Members Committee proceeding? A new group has come together and are working out new areas of work.
   d. Future AC discussion topics are welcome. Some possibilities include PKP and AI, Open access activities in Europe, etc.

8. Next Meeting (Marco)
   a. April 19, 2024, 9am Pacific